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## ARKANSAS MANUFACTURED HOUSING ASSOCIATION

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1123 South University - Suite #720 - Little Rock, AR 72204

Phone: (501) 663-8444 Fax: (501) 664-8447

**For Immediate Release**

**For Information Contact:**

J.D. Harper

E-mail - [jdharper@amha.net](mailto:jdharper@amha.net)

### **PUTNAM HOMES NAMED 'SALES CENTER OF THE YEAR' BY ARKANSAS MANUFACTURED HOUSING ASSOCIATION**

**Little Rock, AR** – Putnam Homes of Fort Smith was named "2014 Sales Center of the Year" by the Arkansas Manufactured Housing Association (AMHA) during the organization's 43rd Annual Meeting and Convention, held recently in Little Rock, AR.

The retail sales facility, located at 11540 Highway 71 in Fort Smith, received the state trade association's highest business honor for outstanding service to the industry and to the organization. Mark Williams, general manager of Putnam Homes, accepted the award on behalf of the business and its personnel.

AMHA executive director J.D. Harper congratulated the award winner, saying: "We are extremely proud to be able to recognize Putnam Homes with this year's award, in honor of their dedication to the betterment of the manufactured home industry and their commitment to outstanding customer service for homebuyers throughout the state of Arkansas."

Putnam Homes was recognized, in part, for its continuing commitment to customer service. Williams and owner Larry Rath are convinced that their dedication to award-winning customer service after the sale has earned the business a good reputation with homebuyers and throughout the industry.

The business and its personnel are active in the community as well - supporting local civic clubs and organizations, including: Boys and Girls Clubs, Big Brothers/Big Sisters, the local animal shelter and other outreach programs in the River Valley area.

Putnam Homes was founded in 2008, and offers custom factory-built homes by Lexington Homes and Fleetwood Homes.

**ABOUT THE AWARD:**

Each year, AMHA recognizes the outstanding accomplishments and industry contributions of one retail sales center and its personnel with the prestigious award. Nominations come from AMHA members, and qualified entries are judged upon: *overall*

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*appearance of the operation, business activity, professional and community involvement and service to the Association.*

**ABOUT AMHA:**

Established in 1967, the Arkansas Manufactured Housing Association is dedicated to the protection and promotion of the state's manufactured home industry through legislative representation, continuing industry education, public relations and communications efforts. AMHA members are businesses in all segments of the factory-built or site-delivered housing industry – including: manufacturers, retailers, community owners, suppliers, financial institutions, and developers.



***Mark Williams (right), general manager of Putnam Homes in Fort Smith, accepts the Arkansas Manufactured Housing Association's 2014 "Sales Center of the Year Award" from AMHA Chairman Scott MacFarlane.***